



# Making the Case for K-8

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## Why career exploration now?



# It's in the Research:



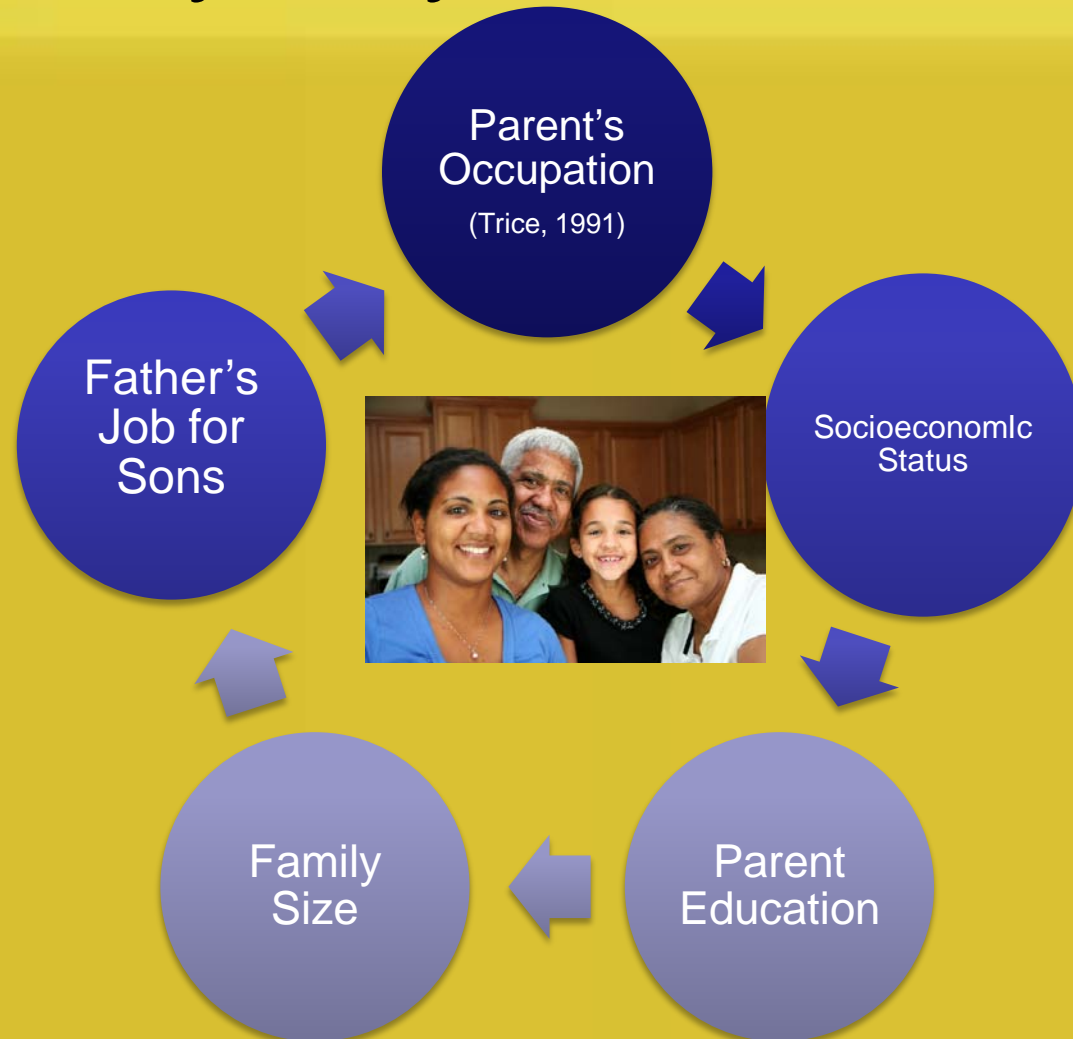
- “Career development is a lifelong process that begins in childhood.”
- ([Magnuson & Starr, 2000](#); Trice, 1991; Trice & McClellan 1993, 1994).

# Early Childhood

- “One investigation found that half of a group of children aged 9 and 10 believed they had already made decisions that would impact their future careers (Seligman, **Weinstock, & Heflin, 1991**).”

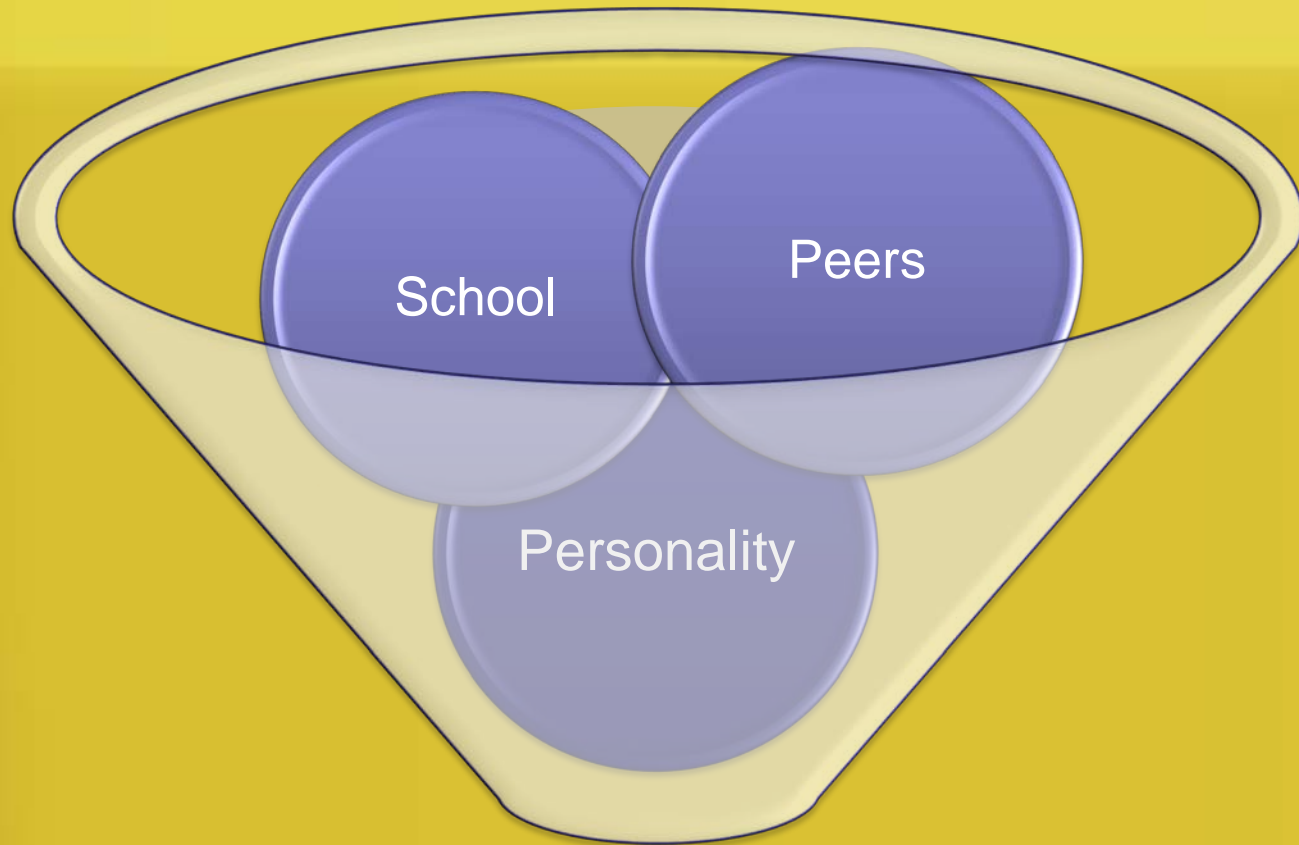


# Family Plays a Critical Role



College of DuPage (n.d.) A study of the parent role in the career decision process. In Parents Section  
Retrieved from: [http://209.175.17.241/parents/what\\_other\\_parents\\_say1.htm](http://209.175.17.241/parents/what_other_parents_say1.htm)

# Other factors that influence your child:



Who influenced your career and/or educational choices?

# High Parent Expectations lead to higher student aspirations

- Parents Expectations are a consistent influence.
- “When adolescents perceive their parents to have high educational expectations for them, adolescents are likely to have higher aspirations for themselves.” [\(Taylor, Harris, & Taylor, 2004\).](#)



# Go MOMS!

- “Mothers tend to have more influence on the career decisions and aspirations of their children than fathers.”

Influence



- **Students wanted to discuss career planning primarily with mothers.**

Communication



- **Daughters chose occupations similar to those of their mothers.**

Mother's Occupation



(Mickelson and Velasco, 1998).

# In Retrospect.....

- A retrospective study found that 23% of adults aged 40-55 had made decisions about their current professions in childhood (Trice & McClellan, 1994).
- What did you think you would be when you grew up?



# UNC Research 2004

University Career Services of the University of North Carolina at Chapel Hill (UNC-Chapel Hill) decided to survey parents of incoming freshmen in order to learn more about parents' beliefs regarding their college-age children's career choice and the influences on that choice.



[Parents Have Their Say. . .About Their College-Age Children's Career Decisions](#)


by [Jeffrey Taylor](#), [Marcia B. Harris](#), and [Susan Taylor](#) from the Winter 2004 *NACE Journal*



## Results of UNC study incoming freshman

- Only 8.1% of parents believed they **should have** a significant influence on child's career decisions.
- Parents overall ranked themselves as **the most influential** on child's career decision.
- Most parents in this study (72.2 %) feel career choice should be based on a combination of the job market and the student's interests/abilities.
- *What or who do you think is the most influential on a child's career decision?*

[Parents Have Their Say. . .About Their College-Age Children's Career Decisions](#)  
by [Jeffrey Taylor](#), [Marcia B. Harris](#), and [Susan Taylor](#) from the Winter 2004 *NACE Journal*



Top Three People Parents Ranked as most influential on student career development :



Mother or  
Father

Teacher (ranked  
almost as close as parents)

Counselor

[Parents Have Their Say. . .About Their College-Age Children's Career Decisions](#)  
by [Jeffrey Taylor](#), [Marcia B. Harris](#), and [Susan Taylor](#) from the Winter 2004 *NACE Journal*

Parent Question:

What career aspirations did your parents have for you?



What career aspirations did your teacher or counselor have for you?

*How is that related to your career now?*

School counselors have standards to meet just like teachers must meet Academic Standards of Learning.



# ASCA National Model

The American School Counselor Association

- In 2004 the American School Counselor Association created a national model as a framework for school counseling programs.

American School Counselor Association. (2004a). [\*The ASCA national model: A framework for school counseling programs\*](#). Alexandria, VA: Author.

# ASCA Executive Summary

to read more click on one of the links below.

- [English](#)

- [Spanish](#)



American School Counselor Association. (2004b). *The ASCA national model: Executive summary*. Retrieved from

<http://www.schoolcounselor.org/content.asp?pl=325&sl=134&contentid=134> .

# ASCA National Standards for Students- One Vision, One Voice

-Emotional, physical, social and economic barriers can inhibit student success.

School counselors make a difference

- By eliminating these obstacles
- Helping students understand that the choices they make now will affect their educational and career options in the future.

As a parent, you are a critical part of this role.

American School Counselor Association . (2004c). *ASCA National Standards for Students*. Alexandria, VA: Author. Retrieved from :  
<http://ascamodel.timberlakepublishing.com/files/NationalStandards.pdf>



# Virginia Department of Education's

- Standards for School Counseling

The Virginia Department of Education created their own Standards for school counseling programs based on the ASCA National Standards.

The standards are divided into 3 main areas.



Virginia Board of Education.(2004). Standards for school counseling programs in Virginia public schools. Retrieved from <http://www.pen.k12.va.us/VDOE/studentsrvcs/counselingstandards.pdf>

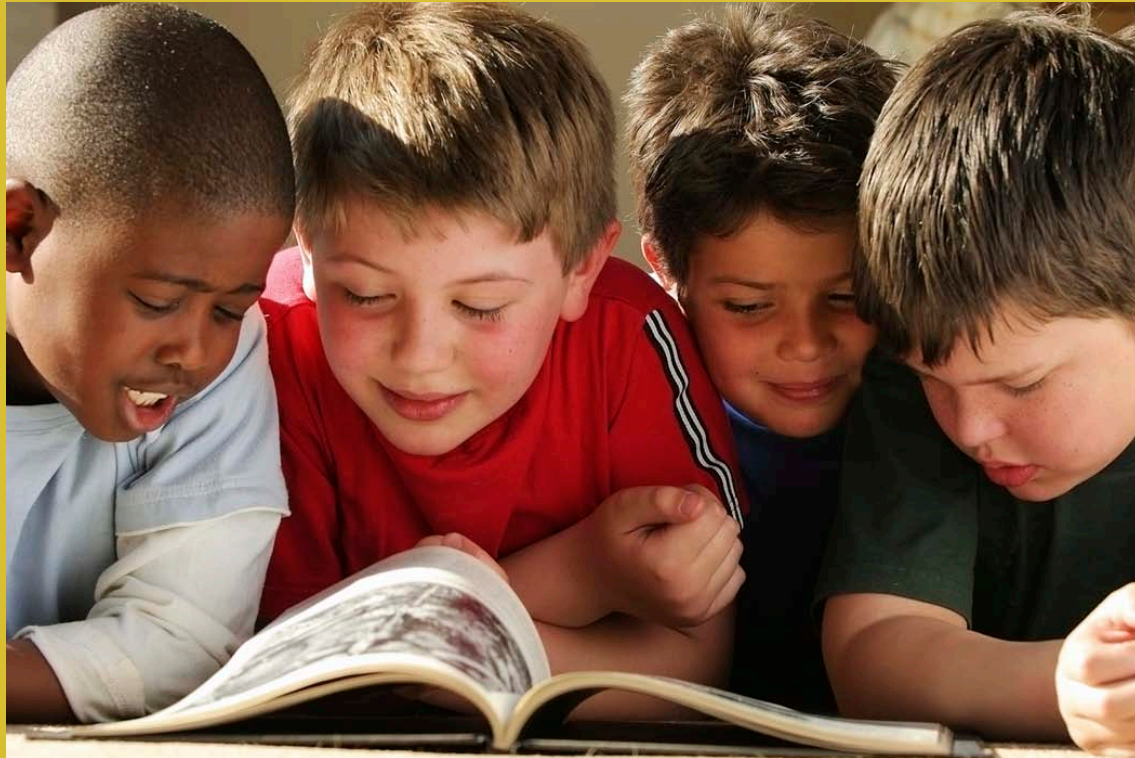
# 1. Academic Goals

- Students will acquire the academic preparation essential to choose from a variety of educational, training, and employment options upon completion of secondary school.



## 2. Career Development Goals

Students will investigate the world of work in order to make informed career decisions.



### 3. Personal/Social Development Goals

Students will acquire an understanding of, and respect for, self and others, and the skills to be responsible citizens.



School Counseling Standards begin  
in Kindergarten & continue through  
grade 12



# Elementary ACADEMIC DEVELOPMENT

- Goal: Students will acquire the academic preparation essential to choose from a variety of **educational, training, and employment** options upon completion of secondary school. Listed below are those associated with career development.



EA3. Understand the relationship of academic achievement to current and future success in school,



EA14. Understand the choices, options, and requirements of the middle school environment.



MA3. Understand the importance of high school course and/or program selection in relation to future academic and career options,

# Career Development

- **Goal-**Students will investigate **the world of work** in order to make informed **career decisions**.

**Grades K-3: Students will:**

EC1.  
Understand the concepts of job and career,

EC2.  
Understand that behaviors such as punctuality, courtesy, proper dress and proper language are essential to current and future success,

EC3.  
Understand the relationship of individual effort, hard work and persistence to achievement,

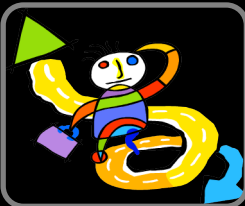


# Career Development

- **Goal-**Students will investigate **the world of work** in order to make informed **career decisions**. **Grades K-3 students have a total of 6 career development standards. More than grades 3-5, which shows the importance of career development at an early age.**



EC4. Understand the importance of teamwork in working towards a common goal,



EC5. Demonstrate the decision making process, and



EC6. Demonstrate goal setting.



# Career Development

- **Goal-**Students will investigate **the world of work** in order to make informed **career decisions. Grades 4-5 have 4 standards.**

## Grades 4-5: Students will:



EC7. Recognize the benefits of both individual initiative and teamwork,



EC8. Recognize that the changing workplace requires lifelong learning,



EC9. Identify hobbies and interests, and



EC10. Identify career choices through exploration.

# Career Development Standards Grades 6-8 (8 standards)



MC1. Identify the relationship of course content, educational achievement, and career choices,



MC2. Identify personal preferences, skills, and interests that influence career choices and success,



MC3. Understand the effect of career choices on quality of life,

# Career Development Standards for Middle School



MC4. Understand that behaviors such as punctuality, courtesy, proper dress and language, and hard work are essential to success in the job market,



MC5. Demonstrate understanding of the education and training needed to achieve career goals,



MC6. Demonstrate employability skills such as individual initiative, teamwork, problem solving, organization, and communication,

# Career Development Middle School



MC7. Use research skills to locate, evaluate, and interpret career and educational information, and;



MC8. Demonstrate awareness of educational, vocational, and technical training opportunities available in high school.

# Parent influence is key:

- Talk with your school counselor
- *Identify careers you see with your student whenever you go out.*
- *ASK students what careers are related to their favorite school subjects.*



# Use VA Career VIEW with your Elementary Student



- [Virginia Career VIEW](#) is a free career and education information program for Virginia students in grades K-8, their parents, and professionals.
- VIEW is a 30 year project based at Virginia Tech in the School of Education which began in the Counselor Education Department.
- VIEW is funded by the Virginia Department of Education , Career and Technical Education.

## [Kids Search](#)

Search over 100 careers, activities, book lists, printables and more. Grades K-3 .

## [Career Town](#)

Play 23 Interactive Games to explore careers and practice Academic and Counseling SOLs at the same time.

## [Print It!](#)

100s of activities to print, play, and create all related to SOLs. Coloring books, journals, crosswords, and more!



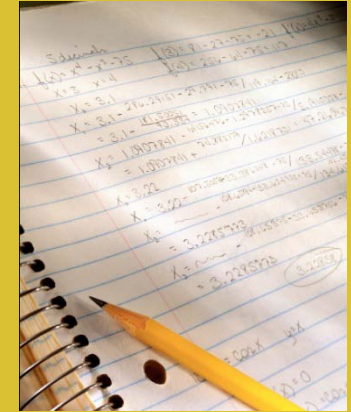
# Work together on career exploration activities



- Volunteer to speak to your child's class about your job. Have your child introduce you. Read a book to the class about your job.

- Tell your child about your career using the [Career Journal](#).

This also teaches writing skills and English SOLs.



- Use VIEW's [Career Family Tree](#) to discover your family's career roots.



Use VIEW's [Interview activity](#) for students to interview relatives or friends about jobs.

# Know what's coming up in Middle School

- The new Academic and Career Plan will be implemented for all 7<sup>th</sup> graders in 2012-2013 school year. (some schools are using it now)
- Learn more about it here: [Parent guide to the ACP.](#)



# Use these resources with your Middle School Students:

## Who r U?

Go through 16 career clusters and find out what clusters suit your student.



## School Search

Take a trip through all of the Virginia Schools in our school search or go nationwide to find out tuition, enrollment, and required test scores.

## Skills UP

Take a look at study skills, goal setting, homework hints and more .



## Career Search

Search over 800 careers to find out salaries, education requirements, all related to choices you check.





# VIEW has Resources

To Support Your Student Parent Connection  
for  
K-8 Career Development



# References

American School Counselor Association. (2004a). [The ASCA national model: A framework for school counseling programs](#). Alexandria, VA: Author.

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