Parents are KEY! "When adolescents perceive their parents to have high educational expectations for them, adolescents are likely to have higher aspirations for themselves."

Taylor, Harris, & Taylor, 2004

The Top 2 people with the most influence on student’s careers are: Mothers, & Fathers!

How can you get involved to give your student the information to make the best career and education choices?

SHARE your family career story with students.

ASK students about his or her dream career

IDENTIFY your student’s STRENGTHS and how they relate to education.

Learn about careers that match your child’s interests by watching your child take the WHO R YOU? Survey

EXPLORE your child’s favorite schools with VIEW’s School Search.


Created by Virginia Career VIEW, Virginia Tech, College of Liberal Arts and Human Sciences, School of Education, Blacksburg, VA  www.vacareerview.org  info@vaaview.org  1-800-542-5870